Illuminate the Night: Join Us in Lighting up the City   
in Support of International Recovery Day

Dear [Recipient's Name],

Our city, [Your town/city name], has its own unique charm under the night sky. This year we wish to embrace this charm and share this view on the last day of September, with our City Hall and other significant landmarks lit in a purple glow - our way of marking International Recovery Day, a globally recognized event that commemorates recovery from addiction.

Addiction remains a silent struggle for countless people due to prevailing stigma and lack of resources, creating a barrier of silence that we must undo. From our city's mayors to our national leaders, a shared commitment exists to address this challenge. As significant strides continue to be made in recovery support, we underscore the empathy and progress that are fundamental to our society. By casting a purple glow on our city, we visually represent our solidarity with these efforts and those experiencing addiction.

Each year, the month of September serves as a platform to highlight addiction and mental health challenges. This observance, known as Recovery Month, culminates in the celebration of International Recovery Day. This day marks a global shift of focus from prior destructive stereotypes associated with substance use disorders to recovery, encompassing hope, health, and help.

International Recovery Day, since its inception, has ignited a worldwide wave of solidarity, with participants from over a quarter of the world's countries proudly lighting up their landmarks in purple. From Niagara Falls to the Rock & Roll Hall of Fame, some of the world's most iconic structures have shared this inspiring light.

Now it's your turn, to lead this impactful movement. Let's illuminate our City Hall or significant landmarks in purple, inspiring others and offering hope to those on their recovery journey. Let's extend our hands in compassion, reiterating our promise to champion their recovery and remove the stigma around addiction.

So, join us every year, as we commemorate Recovery Month and celebrate International Recovery Day. Let's unite under a purple sky, shining a beacon of hope and recovery across the globe.

Best Regards,

[Your Name]